

2018

*Durable
Hardy
Functional*

Norðic™

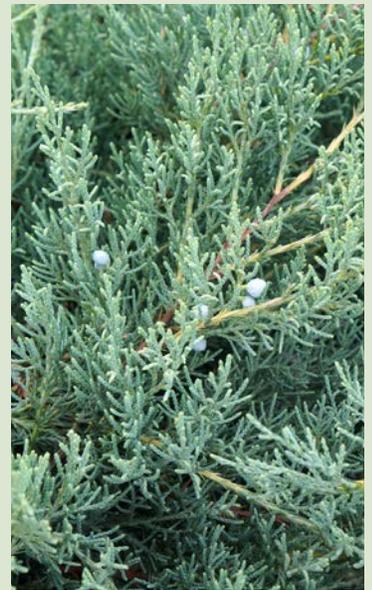
Midwest's Scandinavian roots originate in the Nordic country of Denmark. Traditions from and characteristics of Nordic countries include saga stories, strength, vigor, durability, and of course, Vikings and their drive for adventure and discovery! Sharing some of these themes, Midwest has introduced three Norðic™ plants, which are tough, practical and functional. These three plants were all discovered in Denmark, but we are on the lookout for how we can bring you more Norðic™ plants, or highlight plants that demonstrate their strong characteristics.



Cotoneaster Nordic Carpet®



Norðic™ Spire Arborvitae



Norðic™ Blue Juniper

Cotoneaster Nordic Carpet® was introduced to Midwest in the early 1990's through Danish plant connections. A cultivar of *Cotoneaster dammeri*, Nordic Carpet® is an unusually low-growing semi-evergreen woody groundcover with glossy green leaves that turn bronze-green in fall. In the fall, small red berries follow white flowers from summer, making this a charming groundcover.

Norðic™ Spire Arborvitae is a cross of *T. plicata* and *T. standishii*. Norðic™ Spire was a selection by Danish nurseryman Anton Thomsen from the Forest Arboretum in Denmark. It was bred for improved resistance to blight. Another improvement, as the result of the breeding, is its strong central leader that prevents splitting. The sweeping branches and graceful habit of Norðic™ Spire make this an attractive addition to any large landscape. Anton Thomsen was a long-time colleague and mentor of Peter Orum and our newest growing center in Virgil is named for him.

Norðic™ Blue Juniper, formerly known as 'Blue Mountain', is a cultivar of *Juniperus virginiana*. Also a selection by Anton Thomsen, it was chosen for its strong disease resistance. This soft-needled juniper has a slightly arching branch habit, stunning persistent and bountiful gray-blue berries. It is a continuous favorite of our Midwest Team for durability and performance. *Juniperus Norðic™ Blue* has been successfully propagated and grown in the Midwest landscape with little maintenance since the 1970's and is definitely a tried and true Norðic™ plant.



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